

Baker&Smith

HOME DECOR + TEXTILES

Fonts

PoynterOSDispNarrow Roman

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ

PoynterOSDisp Roman

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Mr Eaves XL Mod Nar OT Book

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ

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abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Logo Usage

To ensure legibility, always keep a minimum clear space around the logo on all sides. The minimum clear space is equal to 1/3 of the height of the logo, as shown below.



Colors

#611331	#F5D8D8	#CAB6B8	#55728C	#273C56	#464547	#808285	#BCBECO
C: 50 R: 97	C: 2 R: 245	C: 21 R: 202	C: 72 R: 85	C: 90 R: 39	C: 0 R: 70	C: 0 R: 128	C: 0 R: 188
M: 100 G: 19	M: 17 G: 216	M: 27 G: 182	M: 50 G: 114	M: 74 G: 60	M: 0 G: 69	M: 0 G: 130	M: 0 G: 190
Y: 68 B: 49	Y: 8 B: 216	Y: 20 B: 184	Y: 31 B: 140	Y: 43 B: 86	Y: 0 B: 71	Y: 0 B: 133	Y: 0 B: 192
K: 41	K: 0	K: 0	K: 7	K: 34	K: 88	K: 60	K: 30

Metallic Gradients

