

ali harrison

GRAPHIC DESIGNER

ALEXANDRA HARRISON • WWW.ALIHARRISONDESIGN.COM • 610-547-8013

EXPERIENCE

97° WEST
2020 - PRESENT



SENIOR GRAPHIC DESIGNER

Winner of 2021 Web Excellence Award for a website designed for LG. Worked alongside project managers to handle all projects coming through the agency for various clients. Projects included website design, digital and print advertisements, entire marketing campaigns, one-sheeters, and more.

ALI HARRISON
DESIGN
2008 - PRESENT



OWNER & GRAPHIC DESIGNER

Specializing in print & web banners, posters, direct mailers, magazine advertisements, e-mail marketing, logos, Facebook & other social media campaigns, brochures, photo editing, business cards, restaurant menus, landing pages, and much more.

REDFYNN
TECHNOLOGIES
2017 - 2020



GRAPHIC DESIGN & MARKETING DIRECTOR

Transformation of company website; creation of promotional materials; photo manipulation; marketing campaign designs & strategies; Facebook ad creations & management; creation of company style guide; blog writing & design

EDUCATION

CABRINI
UNIVERSITY
2009



BACHELOR OF ARTS, GRAPHIC DESIGN
Radnor, PA






SOME HAPPY CLIENTS

Tylenol • Aveeno • Neosporin • Nyquil/Dayquil • LG • GoDaddy • YellowBook • BandAid • Listerine
Neutrogena • Hyatt • Berkshire Hathaway • Century 21 • Patch.com • Philadelphia Eagles • Corel

DESIGN & SOFTWARE SKILLS

Photoshop	● ● ● ● ●	Lightroom	● ● ● ● ●	Photo Manipulation	● ● ● ● ●
Illustrator	● ● ● ● ●	Photography	● ● ● ● ●	Social Media Design	● ● ● ● ○
InDesign	● ● ● ● ●	MS Office Suite	● ● ● ● ○	Apple Pages/Keynote/Numbers	● ● ● ● ●

LET'S TALK

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