

ali harrison

GRAPHIC DESIGNER

EXPERIENCE

ALI HARRISON
DESIGN
2008 - PRESENT

OWNER & GRAPHIC DESIGNER

Specializing in print & web banners, posters, direct mailers, magazine advertisements, e-mail marketing, logos, Facebook & other social media campaigns, brochures, photo editing, business cards, restaurant menus, landing pages, and much more.

REDFYNN
TECHNOLOGIES
2017 - 2020

GRAPHIC DESIGN & MARKETING DIRECTOR

Transformation of company website; creation of promotional materials; photo manipulation; marketing campaign designs & strategies; Facebook ad creations & management; creation of company style guide; blog writing & design

GODADDY
2013 - 2017

WEBSITE DESIGNER & COPYWRITER

Creating, designing, and writing content for websites for hundreds of small business owners: logo creation, content layout, copywriting, color coordination & brand creation.

EDUCATION

CABRINI
UNIVERSITY
2009

BACHELOR OF ARTS, GRAPHIC DESIGN
Radnor, PA

SOME HAPPY CLIENTS

Tylenol • Aveeno • Neosporin • Nyquil/Dayquil • GoDaddy • YellowBook • BandAid • Listerine
Neutrogena • Hyatt • Berkshire Hathaway • Century 21 • Patch.com • Philadelphia Eagles

DESIGN & SOFTWARE SKILLS

Photoshop ● ● ● ● ●	Lightroom ● ● ● ● ●	Photo Manipulation ● ● ● ● ●
Illustrator ● ● ● ● ●	Photography ● ● ● ● ●	Social Media Management ● ● ● ● ○
InDesign ● ● ● ● ●	MS Office Suite ● ● ● ● ○	Apple Pages/Keynote/Numbers ● ● ● ● ●

ABOUT ME

Addicted to amazing design, I care about details as well as the big picture. I love working in all areas of design, and will ensure you get the best possible results from me every time. Not all design is created equal, and I want to help you stand out from the crowd.

I have extensive experience with print and web banners, web ads, website design, company branding, posters, direct mailers, magazine advertisements, e-mail blasts and e-mail marketing, logo creation, stationery design, package design, social media promotional campaigns, brochures, photography, photo editing, and more.

I consider myself an expert in the area of visually stunning colors, fonts and layouts. My attention to details is second to none, and as a freelancer I have perfected my time management skills. I love working with a team, and working within deadlines is where I thrive.

LET'S TALK

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